

Papanek Symposium: Émigré Design Culture (Vienna, 27–28 May 15)

Exhibition Centre Heiligenkreuzer Hof, Schönlaterngasse 5, Vienna, Austria, May
27–28, 2015

Bryleigh Morsink

Papanek Symposium 2015: Émigré Design Culture. Histories of the Social in Design

Émigré Design Culture highlights the significance of Austrian and Central European émigré and exile designers and architects in promoting a progressive culture of debate in the USA, around the needs of society and strategies for social inclusion. This symposium is the first to address the pivotal role of émigré networks in shaping a new social agenda in design. Scholars in the fields of cultural, design and architectural history consider the critical contribution of émigrés and exiles in forming new humanistic directions in design, opening up a forum to debate its relevance for today's global perspective.

Curator: Dr. Elana Shapira

Director: Prof. Dr. Alison J. Clarke

Assistant: Bryleigh Morsink

Kindly supported by the Austrian Science Fund (FWF)

Public event, free of charge, registration required.

<http://papanek.org/symposium/>

Programme:

27 May 2015

09.00-10.00

Registration

10.00-10.30

Introduction

Alison Clarke (Director, Papanek Foundation)

Welcome

Gerald Bast (President, University of Applied Arts Vienna, AT)

Elana Shapira (Symposium Curator)

10.30-12.30

Reconsidering the Viennese Heritage

Chair:

Monika Platzer (Architekturzentrum Wien)

10.30-11.00

Eve Blau (Harvard University, USA)

Isotype and Architecture in Red Vienna and Beyond

11.00-11.30

Oliver Kühschelm (University of Vienna, Austria)

(Mis)understanding Consumption: Consumer Experts and the Austrofascist Regime

11.30-12.00

Barnaby Haran (University of Hull, UK)

Shaping the Mass Mind: Frederick Kiesler and Edward Bernays in New York in the 1920s

12.00-12.30 Discussion

12.30-13.45 Lunch Break

14.00-16.00

Exile and Émigré Culture: Psychology and the Politics of Inclusion

Chair:

Todd Cronan (Emory University, USA)

14.00-14.30

Christopher Long (University of Texas at Austin, USA)

Josef Frank and Paul T. Frankl: Two Tales of the Wiener Moderne Abroad

14.30-15.00

Ruth Hanisch (Independent Architectural Historian, Germany)

Freud's Armchair: Felix Augenfeld and the Psychoanalysis Movement in Vienna and New York

15.00-15.30

Pat Kirkham (Bard Graduate Center, USA)

Eva Zeisel's Vienna, Budapest, New York: Wanderlust, Imprisonment, Exile and Emigration

15.30-16.00 Discussion

18.00-19.00

Papanek Lecture

Felicity D. Scott (Columbia University, USA)

Planetary and Interplanetary Housekeeping

19.00-20.00

Reception

28 May 2015

10.00-13.00

Émigré and Exile Networks: Designing a Better Society?

Chair:

Christopher Long (University of Texas at Austin, USA)

10.00-10.30

Robin Schuldenfrei (The Courtauld Institute of Art, UK)

László Moholy-Nagy, Herbert Bayer and the Social Usefulness of Art

10.30-11.00

Anna Vallye (Washington University in St. Louis, USA)

Educating the Citizen's Mind: György Kepes at MIT.

11.00-11.30 Break

11.30-12.00

Elana Shapira (University of Applied Arts Vienna, Austria)

The Question of Gender: Kiesler, Rudofsky, Papanek and Surrealism

12.00-12.30

Monica Penick (University of Wisconsin-Madison, USA)

Paul László and the Atomic Future

12.30-13.00 Discussion

13.00-14.00 Lunch Break

14.00-15.30

Émigrés and Exiles and the Global Turn

Chair:

Gerd Zillner (Frederick Kiesler Foundation, Austria)

14.00-14.30

Felicity D. Scott (Columbia University, USA)

Bernard Rudofsky and Architecture without Architects

14.30-15.00

Todd Cronan (Emory University, USA)

Schindler vs. Neutra or Architecture at the End of History

15.00-15.30 Discussion

15.30-16.30

Roundtable discussion

"Ruptures and Continuities – Émigrés and Exiles and the Social in Design"

Reference:

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(accessed Apr 30, 2024), <<https://arthist.net/archive/10036>>.